

## Boosting student performance, closing achievement gaps, and focusing the education on student needs for over 20 years.

Whether boosting performance of turnaround schools, or taking your school to a blue ribbon level, Educational Directions utilizes highly customized school turnaround programs, academic leadership programs, professional development services for academic leaders, curriculum development, educational needs assessments, and more to get the most of out of your students.



### Professional Development

High-level professional, and curriculum, development sessions to help enhance school leadership.



### Academic Management Services

In-depth professional, and curriculum, development with focused content coaching for at risk schools.



### External Operation Services

Comprehensive turnaround and intervention programs for your district's lowest performing schools.

### What we can offer your district:

- Common Core State Standard readiness & transition programs
- Early childhood development programs
- College and career readiness programs
- Programs for closing diversity, performance & achievement gaps
- Effective academic leadership programs
- Data management and data mining programs

### We Facilitate 3 Major Changes in Schools

- **Mindset** - Changing from Adult Focus to Student Focus.
- **Data-driven** –Tracking learning and performance and enabling analysis of student work.
- **Perspective** – Redefine “Performance Gap” to focus on Structural Breakdown and identifying Root Causes.



“You cannot change student scores by changing adults. You change student scores by building effective learners who can use their learning on real life activities and, as a byproduct, state tests.”

**Dr. Joe DeSensi**  
President of Educational Directions

## Professional Development Series

### Closing the Achievement Gap

This series examines issues associated with demographic labels. We help administrators develop the knowledge base needed to probe student learning and performing work to identify the cause of breakdowns. This ensures support and next step learning and performing work can be intentional and targeted to individual student needs.

### College Readiness & Transitions

This series addresses the issue of college/career readiness and the Educational Directions approach to preparing students for success at a collegiate level. Sessions deal with rethinking college and career entry expectations and relating the expectations to “best practice” classrooms.

### Turn Around School Improvement

This series focuses on building the knowledge base of participants in the areas of learning theory, brain development and student learning work. We emphasize the importance of student work experience in building proficiency, and serves as a foundational understanding for building lessons for learners.

### Special Education

This session starts with the learning/performance levels expected of all students, and emphasizes the need to build an “outcome focused” thinking base, a proficiency centered culture, and a familiarity with Special Education students performance and state testing expectations.

### Raising Student Achievement

This series examines state testing expectations, and redefines how schools need to think about what has to be improved to “raise achievement.” With the successful transition expectation in place, schools and teachers can build cultures and systems that enable students to be “partners” in the learning process.

### Early Childhood Development

This series focuses on linking the PK-3 program to HS exit expectations, and the need to build a “whole learner.” Specific goals, thinking levels, and work patterns that are critical to PK-3 program are examined and linked to the development of independent learners, thinkers and performers.

**“Poverty is not a cause for underperformance or a gap in achievement. Race is not a cause. “Rural” is not a cause nor is “inner city.” Until we get away from basing strategies and remediation on labels, we will never address an individual learner’s real learning issues.”**

**-Frank DeSensi  
Founder and Chief Innovation Officer**

